

Automechanika Birmingham: The UK's largest automotive trade show

850 | 12,000

Exhibitors

Visitors

The exhibition brings the **best of the UK aftermarket & supply chain** together

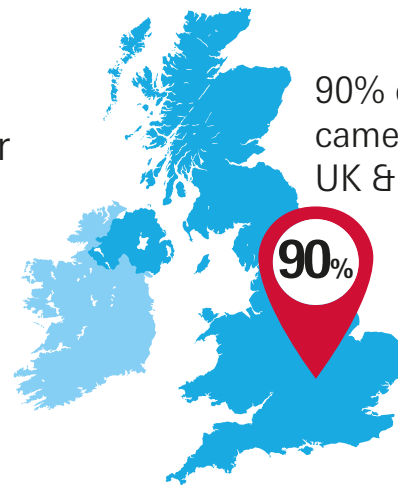
90% of visitors came from the UK & Ireland

700

Exhibitors from the **aftermarket**

150

Exhibitors from the **supply chain**



9,300

Visitors from the **aftermarket**

2,700

Visitors from the **supply chain**



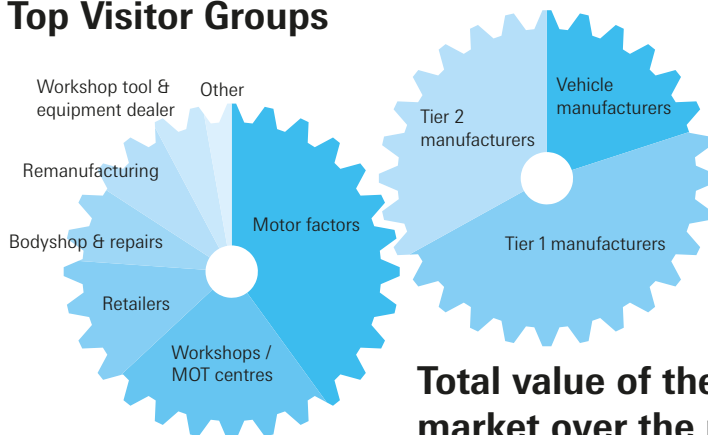
77%
had senior job roles



78%
had purchasing authority

The exhibition brings **quality visitors** from the aftermarket & supply chain

Top Visitor Groups



Buyers attending from the following **vehicle manufacturers** included:

Alexander Dennis, Aston Martin, Bentley, BMW, Cummins, Ford, Honda, Jaguar Land Rover, London Taxi Company, McLaren Automotive, Nissan, Rolls-Royce, Toyota, Vauxhall

Buyers attending from the following **tier 1 manufacturers** included:

Faurecia, Sears Manufacturing, Lear Cooperation, Adient, 3M United Kingdom, Voestalpine UK Limited, Thyssenkrupp, Gestamp, Magna International, Maypole Ltd, AISIN Europe Ltd, Brose Limited

Total value of the event to the market over the next 12 months **£781m***

DAILY ATTENDANCE

June 6	June 7	June 8	Total
6	7	8	6-8
3,747	4,956	3,384	12,087

Save the date for next year
5-7 June 2018

86%
of visitors are likely to return to the 2018 event*